



FAITH & FUNDRAISING: THREE TRADITIONS, UNLIMITED QUESTIONS

A trio of Jewish, Muslim and Christian fundraisers explain what you need to know about religious donors.



COUSINS





GREAT-GREAT-GREAT-GREAT... GRANDFATHER ABRAHAM

***Full disclosure: This is not the patriarch Abraham, this is a Microsoft Stock image of an old guy with a cool hat**



What is the day today?

Jewish Calendar



5783

Christian Calendar



2023

**Younger than Judaism;
Older than Islam**

Muslim Calendar



1444 AH

Beliefs – One G-d

Monotheism	
Judaism	
Christianity	
Islam	



Religious donors give more!

Road Map



Event planning



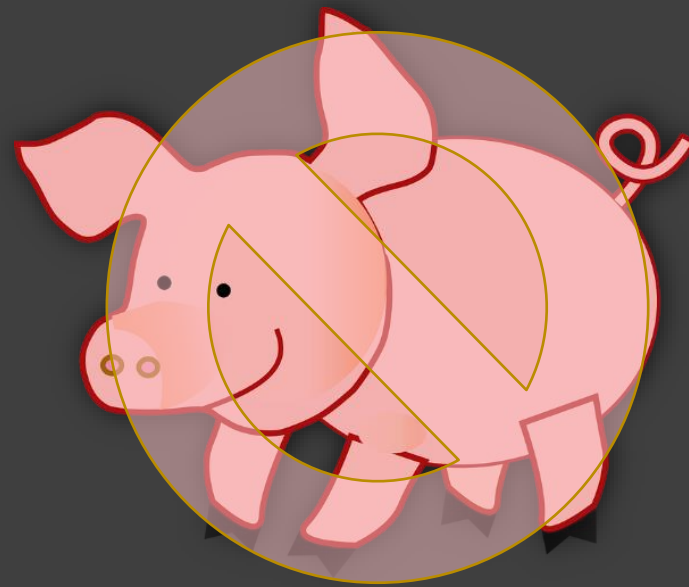
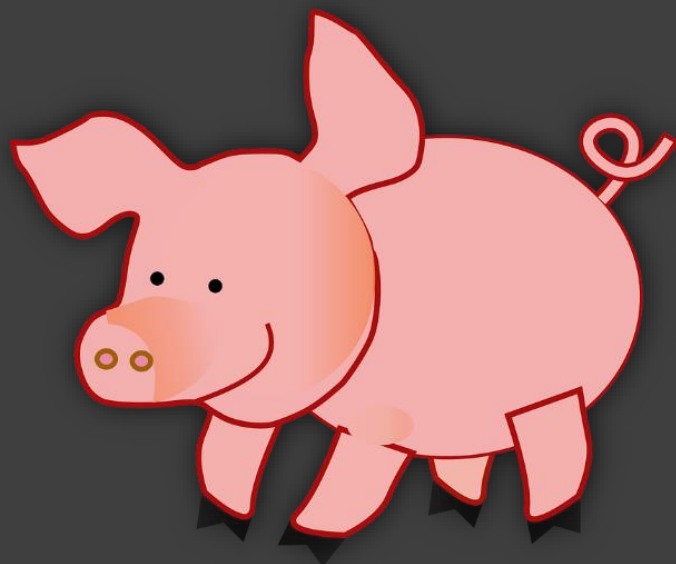
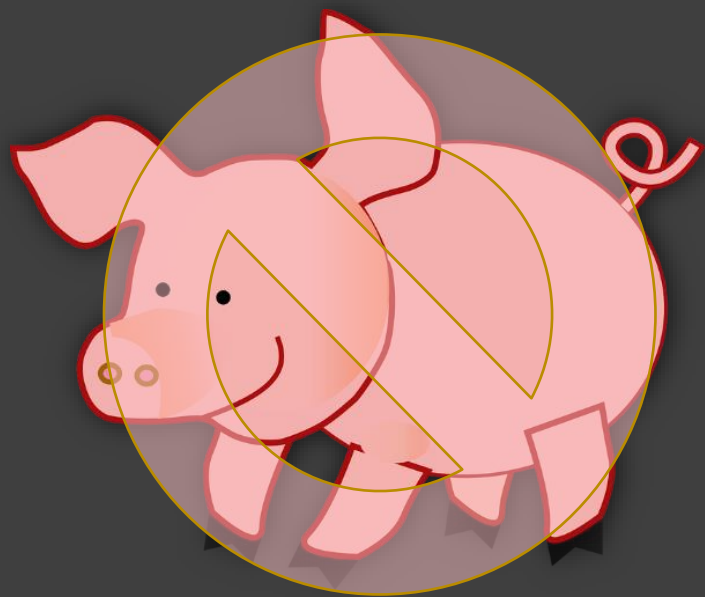
Fundraising wisdom



Questions & Answers

A vibrant pink background filled with a dense, scattered pattern of small, colorful circular confetti pieces in shades of red, teal, yellow, and light blue. The word "QUIZ" is centered in a large, bold, black, sans-serif font.

QUIZ



Event Planning I





- 1) Vegetarian and vegan options
- 2) List the ingredients
- 3) Non-alcoholic options

Food

	Jews	Christians	Muslims
Pork			
Shellfish			
Milk with meat (Cheeseburger)			
Animal products	Kosher		Halal

Alcohol?

Judaism	
Christianity	<i>It depends</i>
Islam	


Event Planning II



Check your dates
&
Be willing to
reschedule

Etiquette

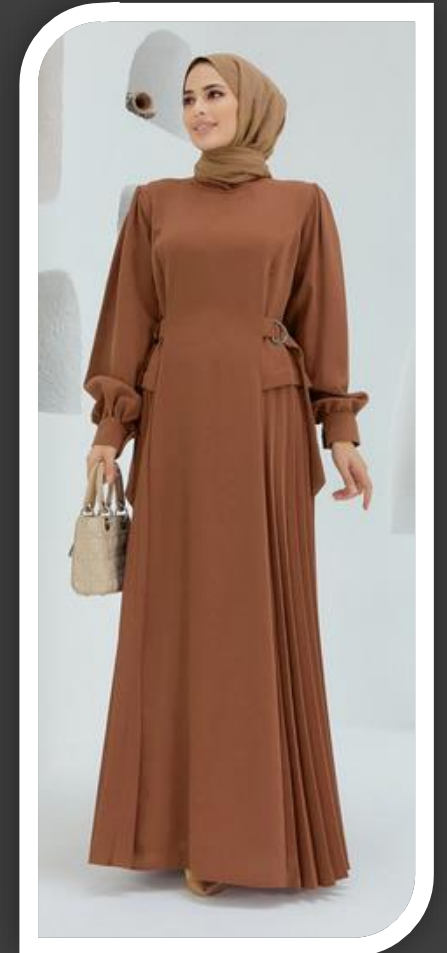
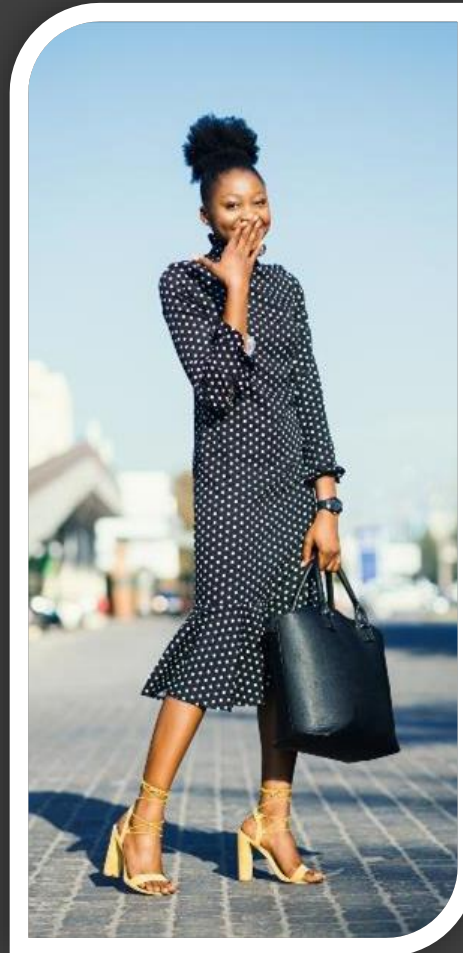
Men & Women Mixing?

Judaism	<i>It depends</i>
Christianity	<i>It depends</i>
Islam	

Dress Code

Especially in Conservative Groups

Judaism	✓
Christianity	✓
Islam	✓



Politics

Judaism	Socially Liberal
Christianity	
Islam	Socially Conservative

Safety & Security



JEWISH TRADITION

Ann Rosenfield, MBA, CFRE

Definition

**“TZEDAKAH IS JUDAISM’S
CALL TO
JUSTICE”**

**Definition of Charity
Tzedakah | צדקה**

Guess the Order

Give cheerfully after being asked

Give so that the giver doesn't know to whom he or she gives and the receiver does not know from whom he or she receives

Give unwillingly

Give, not knowing who will receive, but the recipient knows from whom he or she receives

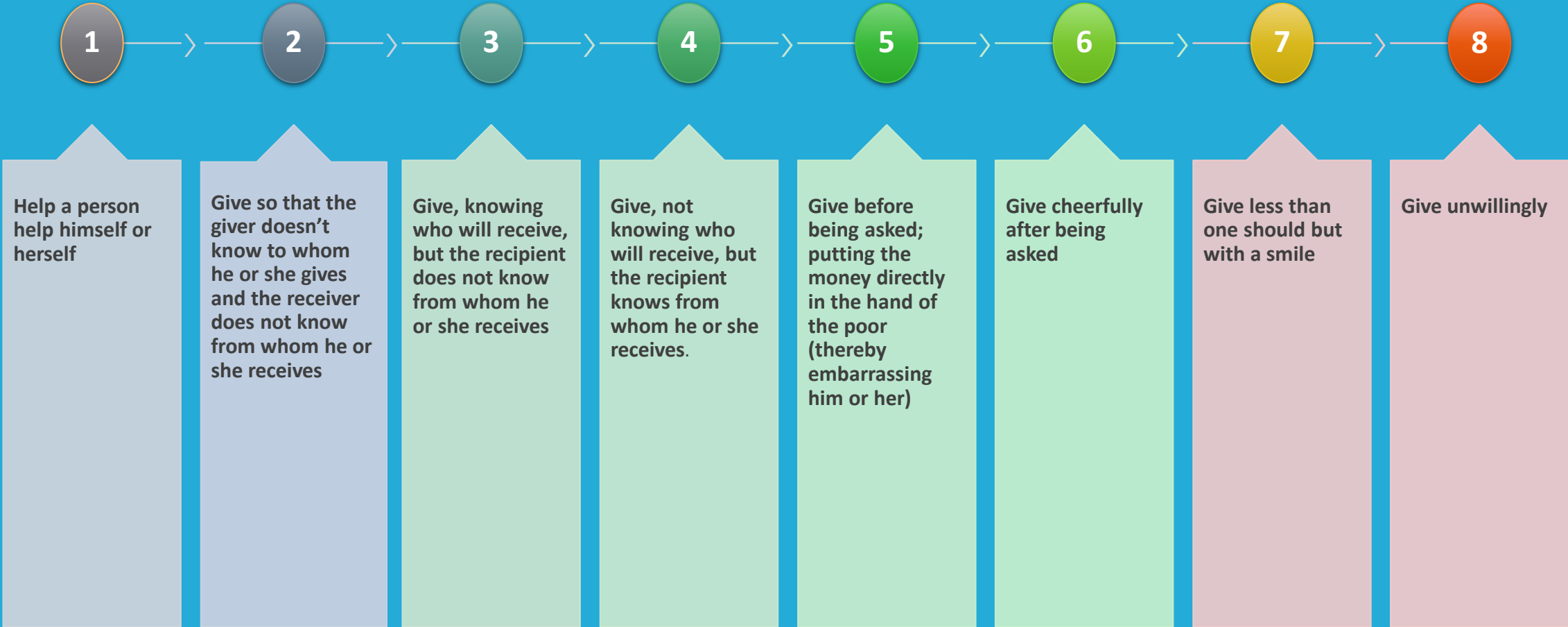
Give before being asked; putting the money directly in the hand of the poor

Help a person help himself or herself

Give less than one should but with a smile

Give, knowing who will receive, but the recipient does not know from whom he or she receives

Motivation for Giving



FUNDRAISING TIPS

Jewish Philanthropy

Identification



Congregational Practice

Intermediate Giving

Become a Member

Compared to most shuls, we've tried to keep our membership dues as low as possible. Our memberships include one High Holiday ticket for single memberships, and two for family memberships. The membership year runs from August 1 to July 31.

We are pleased to offer discounted membership fees for new members.

For the upcoming Jewish year 5780, we have established the following membership fee structure:

Membership Pricing		
	Current Members	New Members
Family (2HH seats)	\$1,095	\$825
Single (1 HH seat)	\$545	\$415
YP/Student Couple (2 HH seats)	\$275	\$275
YP/Student Single (1 HH seat)	\$145	\$145

Etiquette



Ladies first

Dr. Jane & Mr. John Doe

Gifts in Memory



How to say “Thank You”



Anonymous?

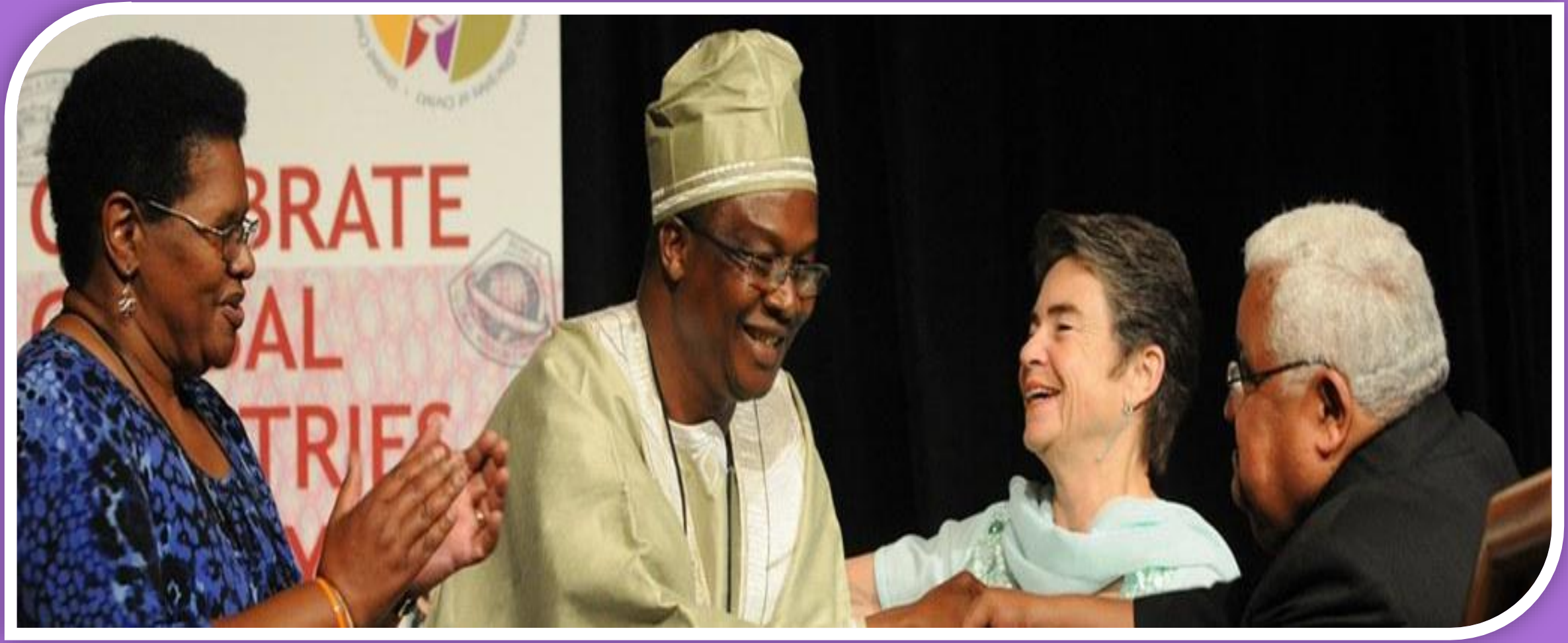
Works Cited

1. Rambam (Maimonides) Ladder of Tzedakah, UJA Detroit with the Max Fisher Archive
2. Religious Action Centre for Reform Judaism
<https://rac.org/program-bank-lesson-plan-maimonides-ladder-tzedakah>

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CHRISTIAN TRADITION

Lori Guenther Reesor | MTS | DMin



GLOBAL



LOVE YOUR NEIGHBOUR









TRUST
TRUST

FUNDRAISING TIPS

Christian Giving





A photograph of a beach with waves crashing onto the shore. The words "THANK YOU" are written in the sand in the foreground. The water is a vibrant blue-green, and the sand is a light tan color. The sky is not visible, but the overall scene is bright and sunny.

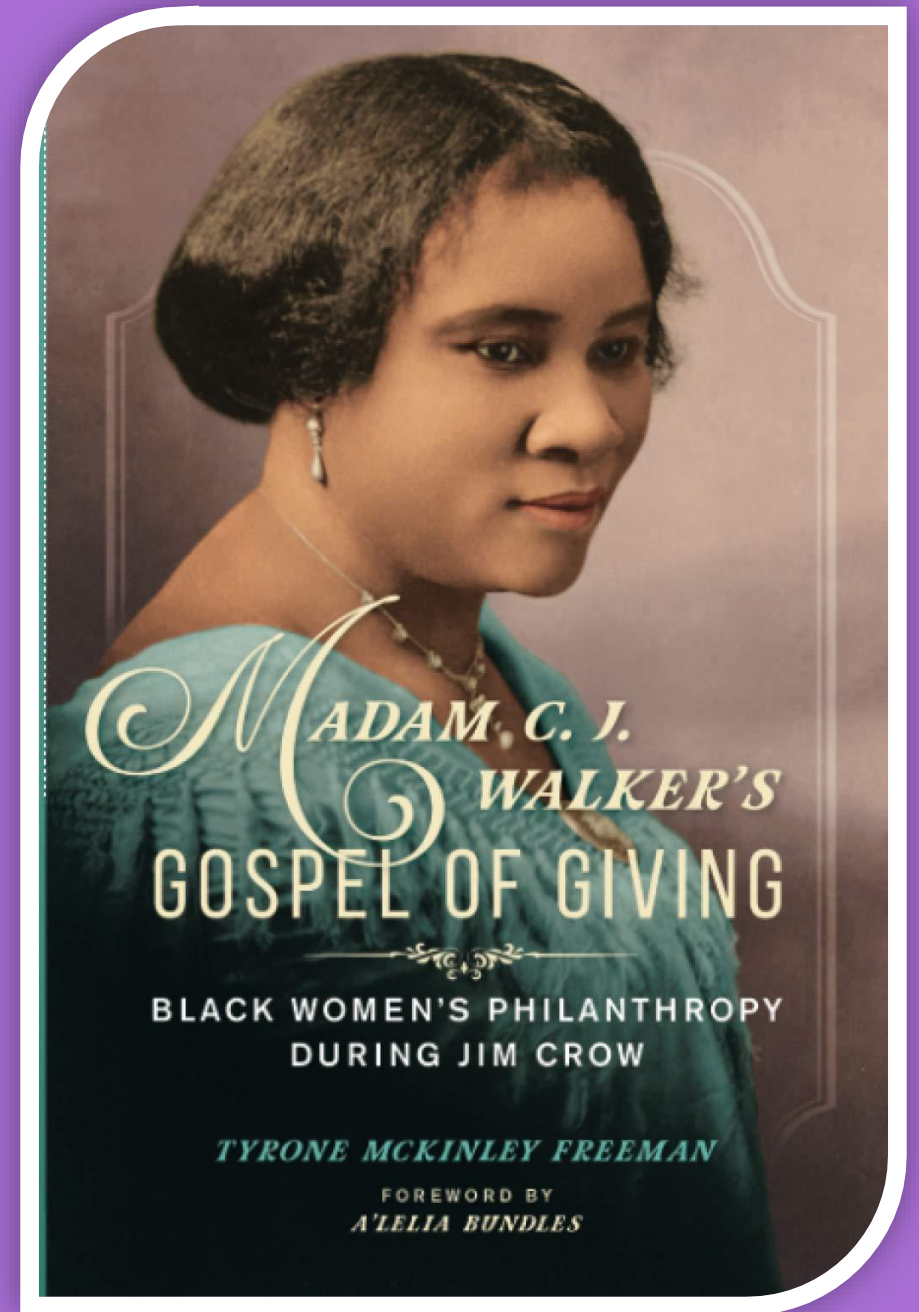
THANK YOU



MADAM C.J. WALKER'S GOSPEL OF GIVING

By

Tyrone McKinley Freeman



Future Trends



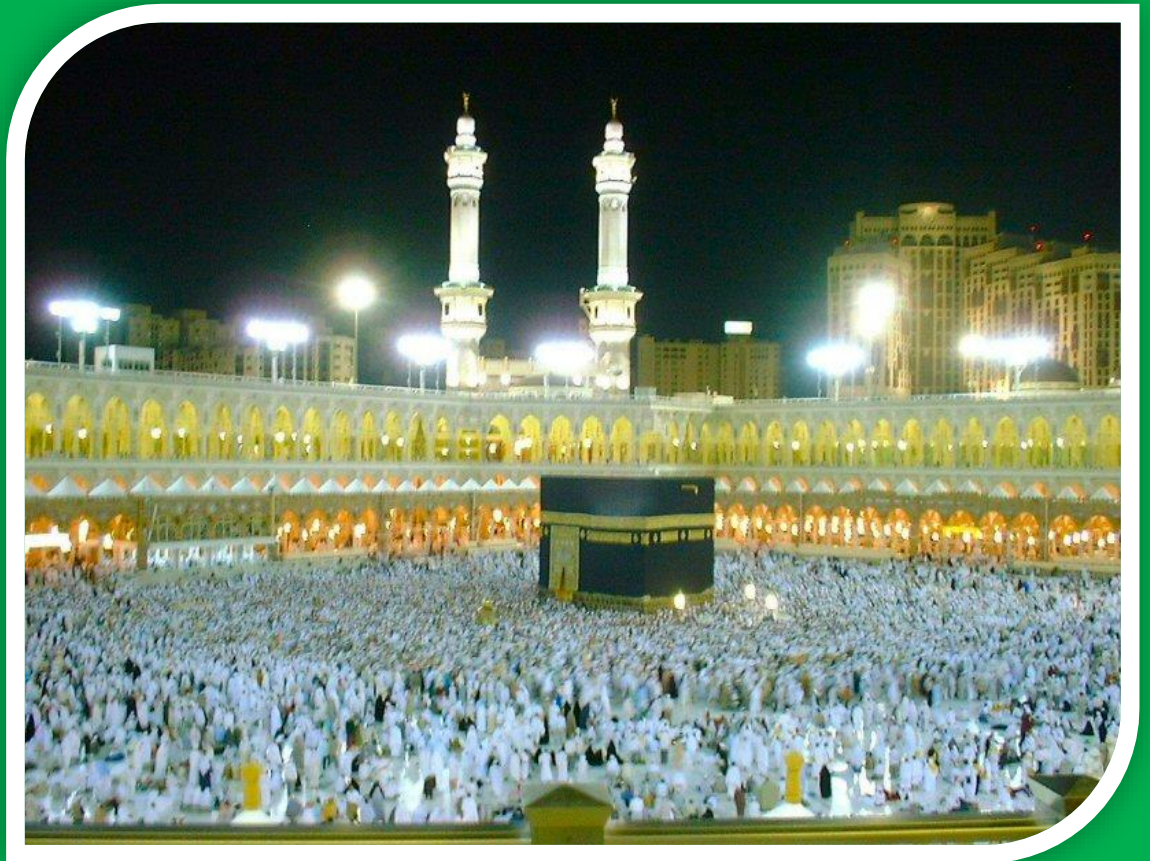
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MUSLIM TRADITION

Imam Irshad Osman | MSc | CFRE

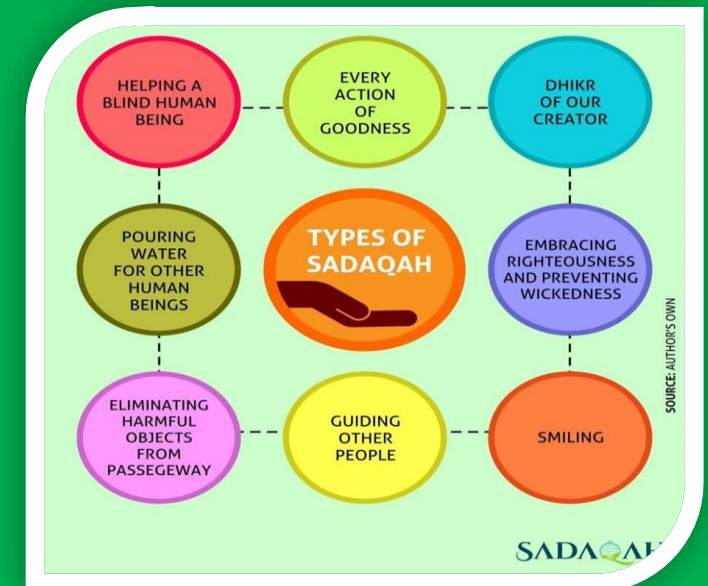
The Origins

- Youngest of all Abrahamic faiths
- Currently 2 Billion+ Muslims
- Belief in 6 articles of faith
- Manifested in 5 obligatory practices
- **Zakat (Charity) is one such practice**



Individual Practice

- Zakat is PURIFICATION of self and wealth
- Zakat = Obligatory (Sunni), Defined, 2.5%
- Khums = Obligatory (Shia), Defined, 1/5th
- Sadaqa = Voluntary, Non-Financial too
- Waqf = Endowment, Bequest



Congregational Practice

- Creating collective social impact
- Organized, Targeted & Modernized
- Mosques and Non-Profit Organizations



Zakat Chicago

Local Collection. Local Distribution.



Zakat India
Building Future · Impacting Lives

ZAKAT nzfcanada.com
BEGINS © 1.888.693.2203
AT HOME **NATIONAL**
ZAKAT
FOUNDATION

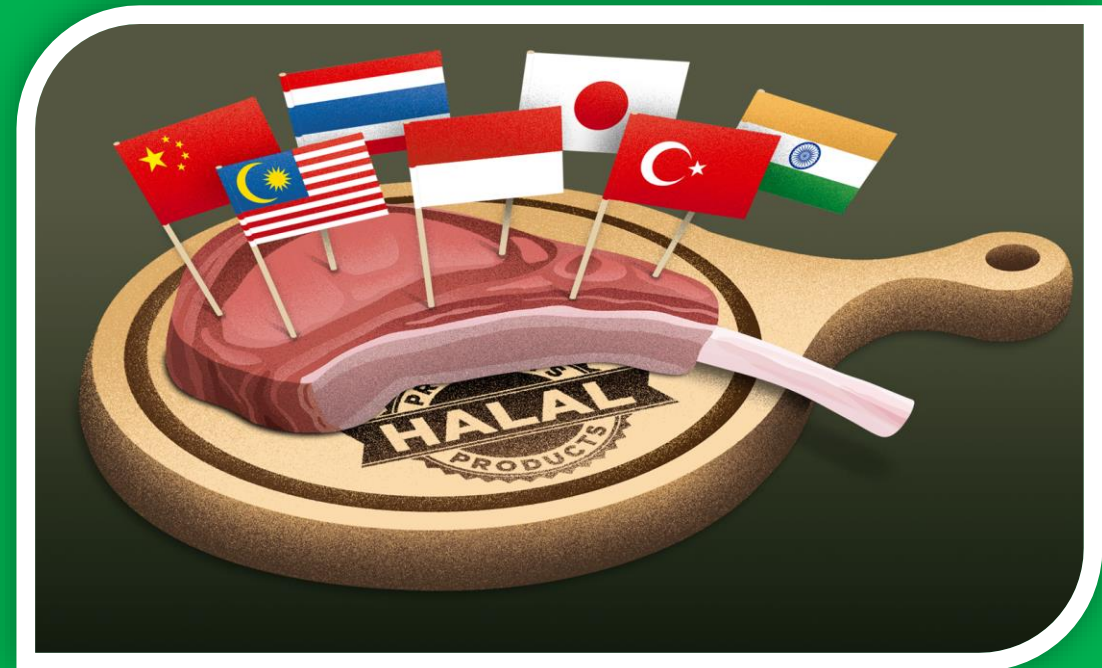


FUNDRAISING TIPS

Muslim Philanthropy

Food

- \$3 Trillion global market
- Consumption connected to spirituality
- Kosher is an alternative; but not for all



Donor Visits



Motivations for Giving

- Religious obligation
- Compassion towards the less-fortunate
- Desire to contribute to the community

*** But there's more behind the obvious!!!**



Best Timing for Giving

- Ramadan (month-long fasting)
- Time for Zakat calculation & distribution



Identification/Cultivation

- Influencer strategy
- Reach out during challenging times
- Present at community events
- Offer to educate/collaborate for services



Solicitation

- Most Muslims give through live fundraising
- Emotional appeal still trumps
- Love to see tangible benefits



FREMANTLE
MOSQUE
FUNDRAISING
DINNER

ESPLANADE HOTEL, FREMANTLE

SATURDAY | 5 MARCH 2022 | 6PM- 10PM

SHEIKH SAFDAR PARKAR

SHEIKH YAHYA IBRAHIM

USTAZ MUBARAK OMO

USTAZ AZIZI KHALID

SHEIKH IKRAAM BUKSH

SHEIKH AKRAAM BUKSH

SHEIKH OMRAN

Dinner | Talks | Auctions

TICKET \$75

Fremantle Mosque Project
33% remaining out of
\$1.36 million required

<https://www.trybooking.com/BWTTB>
Contact Brother Abdul Aziz +61 415 732 815

Southern Metropolitan Muslim Association (SMMA)

Bank Account Name: SMMA
BSB: 306 077
Acc No: 06382 1,481 x 20

The poster features a dark green background with a crescent moon and stars at the top. It lists several speakers with their names and circular portraits. A QR code is located in the bottom right corner. A small pie chart is visible next to the fundraising progress text.

Stewardship

- Anonymity to please the divine & reap rewards
- Nothing beats a sincere prayer/wish
- Letters not mainstream; but will do miracles
- Plaques and big gifts are not favored



Pro Tip

Don't **overly rely** on established
timeframes for donor cycles



COMMON GROUND

What we have in common > What separates us



Questions?



Comments?

Stay in touch

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Thank You